

 **and be seen.**

marketing opportunities from the south carolina school boards association



1027 Barnwell Street • Columbia, SC 29201 • 800.326.3679 • scsba.org



see.

membership

As members of the South Carolina School Boards Association, you can make your business dollars go further by joining as an Associate Member and taking advantage of our marketing opportunities. As a 501(c) 3 organization, your contributions are tax deductible. SCSBA relies on your support to expand program offerings, services, and training to school board members. Membership demonstrates your support of public schools and those who serve them.

Membership allows your business to:

- Network directly with more than 700 school board members and superintendents across the state who spend billions of dollars annually to equip and maintain more than 1,100 school buildings and provide educational opportunities to more than 650,000 public school students.
- Receive a variety of special opportunities and services.
- Gain insight into the latest developments in education.
- Demonstrate your support for public education.

The **Associate Member program** is open to businesses or individuals representing education, law, accounting, construction, computer software and more. SCSBA provides two types of associate memberships - Standard Associate and Special Associate.

standard associate (annual cost: \$425) membership includes:

- Promotional materials of SCSBA statewide training workshops
- One subscription to SCSBA publications including the popular electronic news clipping service featuring education and political news stories in SC daily newspapers, the electronic Focus newsletter, Legislative Update, and other special issue publications.
- Gift for new Associates

- Directory listing on the SCSBA Web site
- Directory listing in the annual convention program
- Participant list for statewide workshops (upon request)

special associate (annual cost: \$1,075) membership includes all other benefits listed for the standard associate and an expanded convention package, including an exhibit booth, full-page ad in convention program and Web site link. (\$200 savings)

president's club

The challenges school board members and educators face to raise student achievement have never been greater. Increasing federal and state mandates, combined with decreasing revenues, make education service a daunting task.

Your membership in the prestigious SCSBA President's Club allows SCSBA to provide invaluable statewide training and networking opportunities for the district's leadership team — the school board and superintendent.

President's Club membership not only shows your support for South Carolina's public schools, it also provides an unprecedented opportunity to share information about your company or organization and to talk with educational decision makers.

There are three levels in the President's Club. Depending on your level of participation, your company receives a variety of special opportunities, services and valuable information.

gold level (\$10,000)

Gold sponsors can select to sponsor an event during SCSBA's annual convention and receive the following:

- Introduction and signage at the sponsored event;

- President's Club sign noting your company's level of sponsorship at all statewide events;
- Year-round listing on President's Club web page with company logo and contact information; and

Annual Convention

- special recognition and present greetings during the convention;
- four complimentary registrations;
- distribution of company literature or promotional item in convention packets;
- Special Associate Membership which includes an exhibit booth and a full page ad in the annual convention program

silver level (\$6,000)

Silver sponsors can select to sponsor an event during SCSBA's annual convention and receive the following:

- Associate Membership;
- Introduction and signage at the sponsored event;
- President's Club sign noting your company's level of sponsorship at all statewide events;
- Year-round listing on President's Club web page;
- Distribution of company literature or promotional item in annual convention packets
- Two complimentary registrations to annual convention.

bronze level (\$3,700)

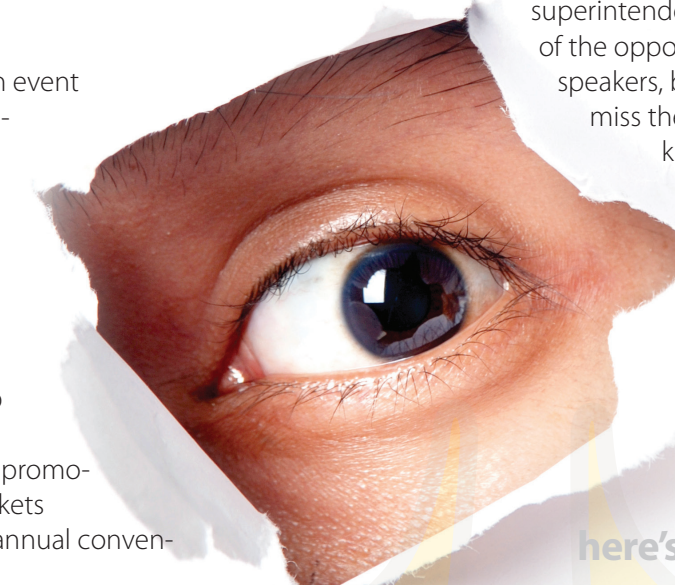
Bronze sponsors can select to sponsor an event during SCSBA's annual convention and receive the following:

- Associate Membership;

- introduction and signage at the sponsored event;
- President's Club sign noting your company's level of sponsorship at all statewide events;
- Year-round listing on President's Club web page.

annual convention and statewide conferences

Take advantage of numerous sponsorship and other marketing opportunities at SCSBA's premiere event - the annual convention - or at other statewide conferences throughout the year. The annual convention and conferences attract school board members and superintendents from across the state. Some of the opportunities may include sponsoring speakers, breaks, or specialty items. Don't miss the chance to let school leaders know about your company and the products or services you offer.



here's looking at you, kid.

associate member application form

Name of company or organization _____

Please check one:

- Special Associate: \$1,075** (includes convention package: exhibit booth and full page ad in convention program)
- Standard: \$425**

contact person (all information will be sent to the contact person unless designated otherwise)

Name _____

For Special Associates, please list a second person to receive all correspondence and publications at no additional charge.

Name of your additional recipient (Special Associates only) _____

your contact information

Email address _____

Address _____

City, State, Zip _____

Telephone number _____

Fax number _____

Web site _____

your product or service

Please provide a brief description of your product, service or organization (5-10 words).

- Enclosed is our check made payable to SCSBA.

Date _____

Please return **completed** application(s) with payment to:

Sandy N. Poole, Program Associate
Department of Leadership Development
South Carolina School Boards Association
1027 Barnwell Street, Columbia, SC 29201

here's looking at you, kid.

